



# SONOMA COUNTY FARM BUREAU

Affiliated with the California Farm Bureau Federation and the American Farm Bureau Federation

## 2012 Winery Discount

Dear Winery,

**Sonoma County Farm Bureau works diligently, throughout the year, to represent and support local grape growers and wineries, like yours, on a wide variety of issues, including efforts to produce fruit and market your wines.** Farm Bureau works to protect water for frost protection, streamline permitting for winery projects and provide significant discounts for wineries. Farm Bureau also encourages others in the agricultural industry to buy and support locally produced products. This is what keeps agriculture vibrant and strong in Sonoma County.

As a local winery, **we would appreciate your support** by providing Sonoma County Farm Bureau members with a “Member’s Only” Wine Discount, similar to others you may offer to growers, wine club members or other agricultural industry groups. This is a special program that is offered to our members annually. While many prominent wineries have already made discounts available, we hope you will be an important member on this growing list.

Sonoma County Farm Bureau helps to promote your winery to over 3,300 local members and thousands of prospective members in our community through our membership, extended family of businesses and industry groups. **Your business will be listed in all of our promotional materials:** newly expanded Website ([www.sonomafb.org](http://www.sonomafb.org)), member benefit marketing materials, Email and Web marketing promotions, Sonoma-Marin Farm News (the North Bay’s leading ag publication with over 10,000 readers) and beautiful “Members Only” Wine Discount Guide brochure. **In addition**, the wine brochure is distributed to all new and prospective members, presented at Farm Bureau and related industry events and to local insurance brokers/agents who work with Farm Bureau, to name a few.

Please fax/email the completed form to: (707) 544-7452 or [ahawkins@sonomafb.org](mailto:ahawkins@sonomafb.org).

Thank you for your consideration. We look forward to hearing from you.

Sincerely,

Lex McCorvey  
Executive Director

Joe Pozzi  
President

Revised: 11/10/11



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## 2012 Winery Discount Form

Winery: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
Street City/State Zip

Tasting Room Address: \_\_\_\_\_  
Street City/State Zip

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Secondary Contact: \_\_\_\_\_

Title: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Email: \_\_\_\_\_

### Discount Description

Discount Details: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Additional Details / Limitations: \_\_\_\_\_

\_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signed: \_\_\_\_\_

**Thank you for your participation and support.**

Please fax to: (707) 544-7452 or email [ahawkins@sonomafb.org](mailto:ahawkins@sonomafb.org)