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**ADVERTISING RATES**

**BLACK - & - WHITE**

Frequency	12 Runs	Sale	8-11 Runs	Sale	4-7 Runs	Sale	1-3 Runs	Sale
Full page	\$976	\$878	\$1,040	\$936	\$1,104	\$994	\$1,168	\$1,052
1/2 page	\$488	\$439	\$520	\$468	\$552	\$497	\$584	\$526
1/3 page	\$325	\$293	\$358	\$312	\$380	\$331	\$402	\$351
1/4 page	\$244	\$220	\$260	\$234	\$276	\$249	\$292	\$263
1/8 page	\$122	\$110	\$130	\$117	\$138	\$124	\$146	\$132

**FULL COLOR**

Frequency	12 Runs	Sale	8-11 Runs	Sale	4-7 Runs	Sale	1-3 Runs	Sale
Full page	\$1,440	\$1,296	\$1,504	\$1,354	\$1,568	\$1,412	\$1,632	\$1,470
1/2 page	\$720	\$648	\$752	\$677	\$784	\$706	\$816	\$735
1/3 page	\$495	\$432	\$517	\$451	\$539	\$471	\$560	\$490
1/4 page	\$360	\$324	\$376	\$339	\$392	\$353	\$408	\$368
1/8 page	\$180	\$162	\$188	\$169	\$196	\$177	\$204	\$184

**PREMIUM POSITIONS -COLOR-**

Frequency	12 Runs	8-11 Runs	4-7 Runs	1-3 Runs
Inside front full page	\$1,500	\$1,600	\$1,700	\$1,800
Inside front 1/2 page	\$750	\$800	\$850	\$900
Back cover full page	\$1,600	\$1,700	\$1,800	\$1,900

**Guaranteed Position:**

Applicable rate plus 15%

**Ad Design Services:**

Your ad includes basic creative, layout and typesetting services at no charge and includes flatbed scans. Original artwork and additional graphic design will not be created by the FB. If you need a graphic designer, one can be recommended on a contract basis.

**Digital Requirements:**

Ads created by the advertiser or agency must be provided by email, or by a Mac/PC-Compatible CD. All digital file format specification guidelines should be reviewed before creating your ad.

**\*Discounted rates apply to Silver Business Members at 5% and Platinum Business Members at 10%.**

Rates are subject to change with a 30 day notice. Due to some compatibility issues the publisher may have to edit, alter, or omit any ads that are submitted for publication. Placement of ads are at the discretion of the publisher, unless a guaranteed position has been confirmed by a contract agreement.